

CONNECTING YOUTH



TO NATURE



TO OTHERS



TO THEMSELVES

Camp Fire Snohomish County Annual Report 2022



Board President's Message



As I review all the changes we have made in 2022, I am excited to see that we are positioned to leverage this base as we expand services and evolve the organization.

Thank you, to all our donors that have helped us on the road to financial recovery. We still have a ways to go to be able to say that we are back to the same level of financial stability we had prior to the pandemic. But thanks to the fiscal prudence of the previous decades, the finance guidance from our board members and generous donations from our supporters, we can see potential normalcy within the next year or two.

Have you been to the office lately? There has been a flurry of work done, clearing out old files, painting walls and generally getting a better handle on what we have and what needs to be done. This may seem mundane, but it sets the stage for fresh ideas and energy as we move forward.

While there has been focus on raising funds and refreshing our offices, the team has also aligned with National on camper accessibility (getting all kids outdoors), continuing to support inclusion and working on continuing efforts to end cultural appropriation in Camp Fire.

I would be remiss if I did not thank our Executive Director, Krissy Davis, who is finishing up her first year in the role. Her passion for Camp Fire and unlimited stamina have helped to get us through a difficult year of change.

I look forward to more changes in 2023, while we set goals to serve more youth and to increase the impact of our organization. We will do our part in creating leaders that can leverage the skills and experiences that Camp Killoqua and the quality Camp Fire programs provide.

Terri Vail

Camp Fire Snohomish County Board President



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McKinzee Levi
Cassandra Mugleston

Executive Director's Report



Dear Friends and Supporters,

What an honor it has been to serve as the Executive Director for Camp Fire Snohomish County in 2022. While this role is new to me, the organization is not. I have been involved in one way or another since 1977. I hold this organization in highest regard, and it is my goal to make Camp Fire Snohomish County and Camp Killoqua as successful as possible. What does that success look like? Well, to me, it looks like reaching more youth on a daily basis. It means getting kids to Camp Killoqua who otherwise might never have had the opportunity. It means building a community of staff and volunteers that are valued and KNOW they are valued. Working with the Camp Fire staff this year, we have learned a lot. We are not immune to the staffing shortages seen nationwide.

The year has been full of big changes within our organization, but one thing has not changed: our focus is helping youth THRIVE! Over the next year, we look forward to connecting with old friends and new, building new relationships, starting new programs, improving existing programs, and most of all serving more youth!

If you have not already, please follow us on Facebook and Instagram. Here you will see daily examples of our drive and commitment.

Thank you for letting me continue to serve this organization I love so much.

All my best,

WoHeLo,
Krissy Davis
Executive Director

Associate Board

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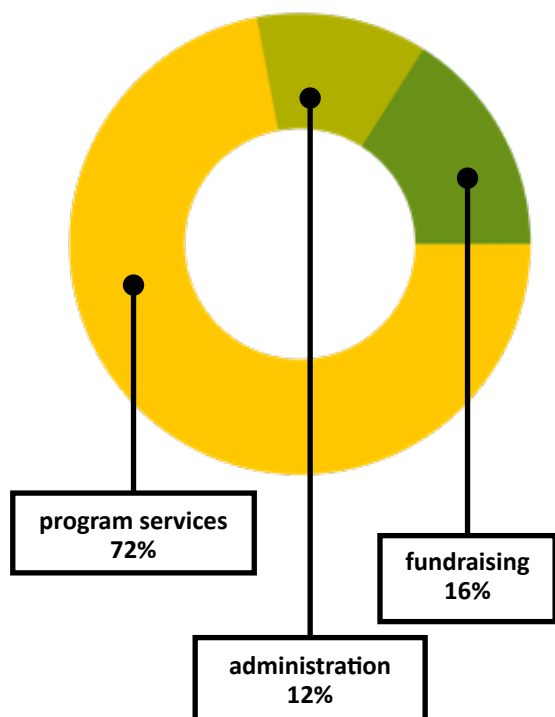
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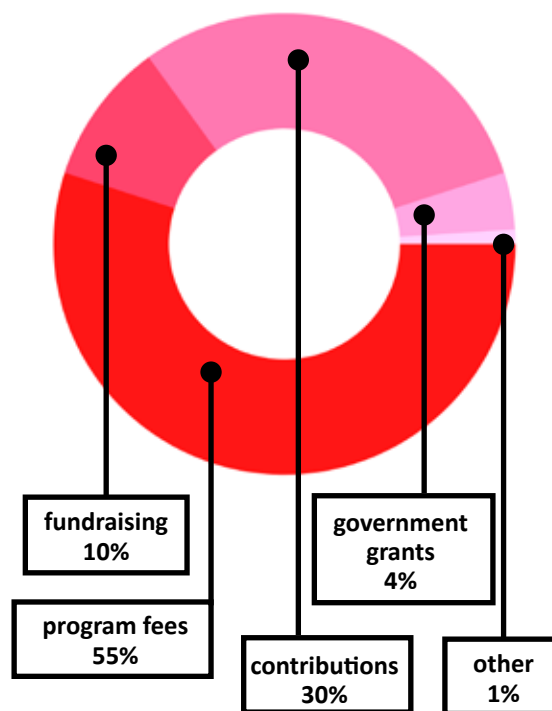
2022 Financial Summary

January 2022- December 2022

Expenses



Income



Expenses

| | |
|-----------------------------|------------------|
| Salaries/Wages | 620,595 |
| Taxes & Benefits | 139,691 |
| Legal & Audit | 33,938 |
| Prof. Consultants | 78,450 |
| Unemployment | 21,341 |
| Agency Vehicle | 14,184 |
| Horses | 32,213 |
| Camp Uniforms | 1,763 |
| Rec & Craft | 19,414 |
| Food | 74,863 |
| Office/House/Bldg. supplies | 51,680 |
| Bankcard charges | 24,639 |
| Utilities | 58,199 |
| Postage & Shipping | 4,264 |
| Insurance & Property Taxes | 65,056 |
| Auto Insurance | 7,894 |
| Maintenance | 33,171 |
| Printing & Publications | 13,805 |
| Travel & Training | 15,104 |
| Membership Dues | 1,261 |
| Charter Fee | 48,204 |
| Total | 1,355,469 |

Income

| | |
|-----------------------------|------------------|
| Contributions | 392,224 |
| Campships | 63,678 |
| Candy Sales (Net) | 27,230 |
| Fundraising Special Events | 13,965 |
| Camp Fire Luncheon (Net) | 49,493 |
| Auction (Net) | 51,065 |
| Grants from Government | 63,000 |
| Club Membership Dues & Fees | 3,335 |
| Mega Club Fees | 4,432 |
| Self Reliance Fees | 1,518 |
| Resident Camp Fees | 492,977 |
| After School Fees | 60,238 |
| School & Youth Fees | 115,147 |
| Camp Special Events | 2,037 |
| Day Camp Fees | 137,238 |
| Sales to Public Net | 174 |
| Investment Income | 907 |
| Misc. Revenue Killoqua | 1,172 |
| Capital Impact | 10,000 |
| Total | 1,489,830 |

*these are the unaudited financials for 2022

Program Participation Report

September 1, 2021-August 31, 2022



| | # of Participants | Units of Service | Program Hours |
|-----------------------------|-------------------|------------------|----------------|
| Camping Programs | | | |
| Resident Camp | 715 | 6,077 | 48,620 |
| Counselor in Training | 14 | 483 | 3,864 |
| Day Camp | 426 | 2,130 | 17,040 |
| Day Camp Assistants | 15 | 75 | 600 |
| Outdoor Education | 1,711 | 3,792 | 30,337 |
| After School | 32 | 1,920 | 15,360 |
| Other Groups | 715 | 1,470 | 10,028 |
| Special Events | 121 | 488 | 3,904 |
| Small Group Programs | | | |
| Classic Club | 122 | 1,039 | 8,307 |
| Mega Club | 35 | 171 | 1,365 |
| Self Reliance | 775 | 872 | 6,975 |
| Special Events | 145 | 30 | 234 |
| Leader Support | 46 | 204 | 1,623 |
| Totals | 4,872 | 18,752 | 148,257 |

*1 unit of service is 8 hours of program time

Camp Fire programs have had a year for growth. With nearly all programs closed during 2020 and a slow return in 2021 we are excited about what this past year has brought us.

Camp Killoqua was able to bring back our Outdoor Education programs. We served 20 schools and over 1700 students for 11 weeks this past spring and fall. Our program focuses on connecting youth with nature, others, and with themselves.

Our summer camp numbers grew by over 75% from where we were in 2021. This summer 95 youth received partial or full scholarships totaling \$45,570. Scholarship applicants come to us from all backgrounds, most notably this summer, we had campers who were experiencing homelessness, and campers who were refugees from Ukraine.

At Camp this summer, we had fun! Our staff members were positive, excited, creative, and inclusive. We truly created a place for all campers who wanted to come to camp. While each summer is filled with singing, swimming, games, horseback riding, hiking, cooking out over a fire and more, the singing was especially sweet this summer, the laughter echoed just a little bit more and seeing the smiles on the faces of campers and staff all around camp was so revitalizing after 2 long years.

Our club programs are growing too! We are currently running three models of Camp Fire club- one is our classic club model, where a volunteer leader brings together a group of similarly aged kids on a regular basis to explore the things they are interested in.

We also have our community clubs, which meet in a communal space and have wide span of ages. These are staff or volunteer run and have been very popular!

Our final model of club programming remains strong from our pandemic programming, which is our virtual club model. This has been a great way to connect kids from various locations around similar interests, and we have heard time and time again from parents that they are constantly looking for ways for their kids to socialize and interact with their peers. It is more important than ever that we create opportunities for youth to be a part of a group where they can try new things, practice skills, and make new friends.

Our mega club program is starting to pick up growth, after being completely shut down during the pandemic. Our programs in low-income housing developments are staffed and planned a little differently than classic clubs, but still follow the Camp Fire mission of connecting young people to the outdoors, to others, and to themselves. As the world opens back up, we anticipate great growth in this program.

Our After School program in the Lakewood School District is at capacity. The kids have settled into the school year with fun activities, homework help, and lots of outdoor play. Our staff members are fantastic at that program, and it's clear that they love working with kids.

We are looking forward to 2023 and are excited for all that we have planned and to see where we continue to grow!

Special Events

We started 2022 with our candy sale. Our youth did a fantastic job selling over 8,000 boxes of candy! The youth had to find new and creative ways to sell, as we are no longer able to sell at most stores. Great job, kids!

Our Annual Auction was held in June. The theme was “Back in the Saddle”, paying homage to finally having our events back in person. With approximately 100 guests in attendance, we raised over \$50,000! Thanks to this event, we raised enough campship donations to send 95 kids to camp! AND, new this year, ALL of these kids went to camp with a “Camper Pack” of the essential supplies for a fun week at Camp with their peers!

Over the last couple of years, we have had a fun new event at camp, the Trail Mixer. Upscale take on camp favorites in small bites are interspersed throughout camp, so guests may wander and enjoy the sights of camp. Guests were able to reminisce, while also getting a look at all the new improvements at Camp!

Fall brought our WoHeLo Luncheon. This was fully in person again for the first time since 2019. Our theme was Legacy, and we had many generations of Camp Fire Alumni in attendance. Our 2022 Lou Denney Award recipient was Sharie Ennis, founder of Clothes for Kids, who is also a Camp Fire Alumni. Sharie’s family has 3 generations of Camp Fire Alum! Our speaker, Dr. Anne Browning, brought us a great presentation on Human Resilience that was enjoyed by all.

We would like to thank you all for a successful year of events and engaging with you, and we look forward to growing in 2023.



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Camp Fire apologizes for any accidental misspellings or omissions.

WoHeLo Society

The WoHeLo Society are those who have donated \$1,000 or more this past year.

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Camp Fire

Light the fire within

For more information on Camp Fire programs,
please contact:

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