



SNOHOMISH COUNTY

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2022 Candy Connection



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CANDY CURRENCY POLICIES

1. Candy Currency Certificates may be used to purchase Camp Fire merchandise, including beads and emblems from the Council Store. Membership & camping fees may also be paid with candy currency. Certificates can only be used with Snohomish County Council's programs. They are not redeemable for cash.
2. Families in which two or more participants sell may elect to combine their sales and receive a **family candy currency certificate**. Each youth must sell a minimum of 75 units each & an average of 120 units each to qualify. Let your Candy Parent know if you qualify.
3. A member must register for programs or special events in the usual manner. A candy currency certificate does not guarantee registration in any particular session or special event.
4. Candy Currency Certificates will be awarded from the Camp Fire Training & Resource Center to those youth who have earned them after the Candy Sale has closed & all money is turned in. The awards will be received by your leader at the April Leaders' meeting.
5. Candy Currency is valid for use between April 15, 2022 & April 14, 2023.

GOING THE EXTRA MILE FOR THE CANDY SALE!

2022 Products

All products are \$5.00 and there are 15 units per case

Creamy Smooth Mints - 5.25 oz., made by Brown & Haley

Almond Caramel Clusters - 4.5 oz., made by Brown & Haley

Almond Roca - 5 oz., made by Brown & Haley—**GLUTEN FREE**

P-Nuttles - 10 oz., made by Adams & Brooks

IMPORTANT DATES

- * January 23rd—**Virtual Candy Rally** 2pm-3pm.
Candy Parent Training immediately after.
 - * January 24th - Site Sale Appointments begin
 - * January 28th - CANDY SALE BEGINS
 - * February 21st - CANDY SALE ENDS
 - * March 27th- Super Seller Event at Camp Killoqua
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Club Refund

In addition to the prizes listed later in this document, clubs also receive \$.35 for each unit of candy sold by your club.

This adds up quickly. A club with 10 members selling fair share each will receive a refund of \$262.50.

Candy Rally 2022

The Candy Rally will be held VIRTUALLY on January 23rd from 2pm-3pm. Please log in, bring your questions and get excited for the candy sale! A Candy Parent Training will be held virtually immediately following the rally.

Candy for the Troops

Candy for the Troops program includes *all candy varieties*. We will be sending the candy to both troops overseas as well as keeping some local.

2022 CANDY SALE AWARDS & PRIZES

**Families—please note that in order for your kids to earn the prize at the family level, each child must sell the amount listed! For example, in order for kids in families to be Super Sellers, they must EACH sell at least 120 units.*

5 Units = Certificate of Achievement

15 Units = Candy Sale Emblem

75 Units = “Fair Share” Rocker Bar Emblem

\$8.50 Candy Currency Earned (Earn an additional \$8.50 for each additional 15 units sold.)

Entry for a FREE week at Camp Killoqua for every 75 units sold

90 Units = Medallion

150 Units (Family = 120) = “Super Seller” Rocker Bar

Invitation to Super Seller Event- April 11th

225 Units (Family = 180) = Stuffed Animal

300 Units (Family = 250) = 300 Club and 300 Club Pin

400 Units (Family = 325) = Your pick of \$25 Gift Card

500 Units (Family = 425) = New 500 Level emblem

600 Units (Family = 500) = 600 Club: 8” Trophy

Name on plaque in Camp Fire Training & Resource Center

1000 Units = 1000 All Star Club 12” Trophy

Invitation to All Star Event

Club Return

Clubs are allowed to have a **maximum of 5% candy returned at the end of the sale.**

We encourage clubs to sell throughout the sale. If a family has an issue arise and are no longer able to sell candy, please contact your depot immediately to avoid penalty.

What does 5% looks like?

75 units = 4 units 150 units = 8 units

300 units = 15 units 400 units = 20 units

600 units = 30 units 800 units = 40 units

1000 units = 50 units

Fair Share

It costs the council \$170 per youth to provide Club Program. Because our membership fees are low (\$20 per year), each child selling the council "Fair Share" of 75 units assures the Program for all! The average sold **per youth in 2021 was 119 units.**

2022 Candy Sale Calendar

SUN	MON	TUE	WED	THU	FRI	SAT
Jan 23 CANDY RALLY! Candy Parents pick up Candy from Depot & distribute to club members	24 Parents make Site Sale Appointments for Jan 28-Feb 3	25	26	27	28 CANDY SALE BEGINS!!!	29
30	31 Parents make Site Sale Appointments for Feb 4-10	Feb 1 Parents report unsold candy count to candy parent	2 Candy Parents call Depot with candy count and candy needs	3 Parents and Candy Parents turn in money and get more candy	4	5
6	7 Parents make Site Sale Appointments for Feb 11 - 17	8 Parents report unsold candy count to candy parent	9	10 Parents and Candy Parents turn in money and get more candy	11	12
13	14 Parents make Site Sale Appointments for Feb 18 - 21	15	16 All Candy and money returned to Candy Parents and Depots by Feb 22nd	17 Parents and Candy Parents turn in money and get more candy for last weekend of sale	18	19
20 Candy Parents make appointment with Depot to bring back money and candy	21 LAST DAY TO SELL!	22	23	24	25	26 Depots need to turn in all candy and money to the office by March 4th

Candy Sale Safety Rules and Guidelines

Parents, please help your child be successful by following these rules.
Failure to follow these rules may disqualify the member from awards and prizes.

1. Only youth who are currently registered may sell and earn awards. Unregistered siblings cannot sell.
2. To sell at stores, please make an appointment with the Site Sale Coordinator, and you must follow the Site Sale Rules listed under Site Sale Scheduling, Procedures and Guidelines.
3. **You are allowed to** contact any other stores not listed in the Candy Connection, or to approach a business yourself or ask permission to sell at their business.
4. Youth may start to sell & fill orders after 12:01 a.m. on January 28 - **Not before.**
5. Turn in money at least once per week during the sale. Turn in all money & unsold candy to your Candy Parent on February 22.
6. During the sale, immediately return candy your child cannot sell. Someone else may be able to sell it.
7. At the end of the sale, clubs can return up to 5% of the candy they've checked out from the depot.
8. Do not accept Canadian currency.
9. Checks made payable to Camp Fire are accepted up to \$75. Do not write a personal check to replace cash- turn all money into the Candy Parent.

Rules for Success!

- * Practice making change & what to say to customers.
- * Wear your uniform & Camp Fire identification tag when selling.
- * When selling in apartments or condominiums have permission from the manager.
- * Never enter a home to sell candy.
- * Practice traffic safety rules.
- * Good behavior is important while selling. Remember you are a Camp Fire Member!
- * Store candy in a safe, dry place away from direct heat. Do not leave candy in a car.
- * Wear your mask and practice Social Distancing.

Can I sell my child's candy at my office?

Yes. We recommend that your child make a poster or write a letter telling your co-workers about the candy sale with a request they purchase candy. A post-sale thank you is always appreciated. Please don't sell outside of Snohomish County unless no one else in your office is selling.

Site Sale Locations

Due to COVID-19, most stores are not allowing site sales this year. Below are the options for selling at a site. Please stay tuned during this sale as we are hoping more locations will be added soon.

Community Sites

To sell at the below locations, please contact **Alexa Ryden (206) 661-0056**

Please **Text** for appointment: Will return texts between 5pm-9pm M-F and 10am-2pm on Sat.

First day to text is Jan. 19

Lake Stevens

Jay's Market - 1809 124th NE

The schedule is available online. Check online to see what spots are already scheduled, before you call.

This is not a real-time update but should help you in narrowing down times to set up booking your site sales.

Access to the schedule can be found on our website: www.campfiresnoco.org. Click on Candy Sale.

Selling at the Camp Fire Office

To sell at the office, call:
Camp Fire at **425-258-5437**
Between the hours of 9am-5pm, M-F
First day to call is Jan 24

You can schedule to sell at the Camp Fire office at 4312 Rucker Ave. in Everett

We ask that you commit to spending a minimum of two hours in the afternoon on the day you are scheduled for. Youth will be allowed to schedule one day during the first week of the sale. With more days being allowed weeks 2-4.

In addition to the candy sold by you, any candy sold in the office, that day, will also be credited to the youth selling. The exception would be if someone comes in to purchase candy and says that it is to be credited to a specific youth.

This will be a great opportunity to share your location, through social media so friends and family can come out and support you!

Suggested Items to Take While Selling

1. Candy (more than you think).
2. Change (At least four \$5's and two \$10's suggested).
3. A TV tray or small table if you are setting up somewhere.
4. Banner or poster from your candy parent to tape to the tray or table.
5. Wear Camp Fire Clothing (sweatshirt or vest over your jacket and your ID tag).
7. Dress warmly, don't forget warm boots and gloves!
8. Piece of cardboard/small rug keeps feet dry & warmer on concrete.
9. A good attitude & smile. Both are contagious & will help you reach your goal.
10. Candy Connection.

Note: First weekend of the sale, site sales are hot as it is a tradition to buy Camp Fire Candy.

Be Creative with your Sales!

Social Media

Create short videos of your kiddo to share on Facebook and other social media platforms, to ask for support from friends and family.

On-Line Sales on Website

Candy is available to purchase through our website: campfiresnoco.org. There is a spot on the order form to give credit to a youth member. Buyers will have the option to have candy shipped, to pick up candy at the Everett office, or have a youth member deliver. We encourage everyone to use this option during the sale!

Door to Door Sales

We encourage everyone to utilize door-to-door sales this year as most people are staying home during this pandemic. Just remember to wear your mask and to practice Social Distancing. Never enter someone's home.

Pop-Ups

Set-up a Lemonade Stand type of pop-up location. Maybe on a street corner or in a parking lot. Promote on Social Media that you will be "on-location" to sell candy!

Phone Calling & Email

Reach out to family and friends via phone and email. Then schedule a "porch pickup" to deliver candy and collect money!