



SNOHOMISH COUNTY

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# 2021 Candy Connection

## CANDY CURRENCY POLICIES

1. Candy Currency Certificates may be used to purchase Camp Fire merchandise, including beads and emblems from the Council Store. Membership & camping fees may also be paid with candy currency. Certificates can only be used with Snohomish County Council's programs. They are not redeemable for cash.
2. Families in which two or more participants sell may elect to combine their sales and receive a **family candy currency certificate**. Each youth must sell a minimum of 75 units each & an average of 120 units each to qualify. Let your Candy Parent know if you qualify.
3. A member must register for programs or special events in the usual manner. A candy currency certificate does not guarantee registration in any particular session or special event.
4. Candy Currency Certificates will be awarded from the Camp Fire Training & Resource Center to those youth who have earned them after the Candy Sale has closed & all money is turned in. The awards will be received by your leader at the April Leaders' meeting.
5. Candy Currency is valid for use between April 15, 2021 & April 14, 2022.



**Let's Get ROWDY for the Candy Sale!**

## 2021 Products

All products are \$5.00 and there are 15 units per case

**Creamy Smooth Mints** - 5.25 oz., made by Brown & Haley

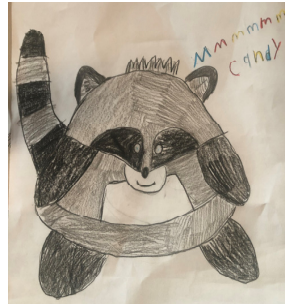
**Almond Caramel Clusters** - 4.5 oz., made by Brown & Haley

**Almond Roca** - 5 oz., made by Brown & Haley—**GLUTEN FREE**

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## IMPORTANT DATES

- \* January 19th – Site Sale Appointments begin
- \* January 22nd – CANDY SALE BEGINS
- \* February 15th – CANDY SALE ENDS
- \* April 11th– Super Seller Event at Camp Killoqua
- \* May TBD - All Star Day



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## Club Refund

In addition to the prizes listed on page 11, clubs also receive \$.35 for each unit of candy sold by your club.

This adds up quickly. Club of 10 members selling fair share each will receive a refund of \$262.50.

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## Candy Rally 2021

If you missed the candy rally on zoom, it was recorded. Go to our website at [campfiresnoco.org](http://campfiresnoco.org) and you can find the link on our candy sale page.

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## Candy for the Troops

Candy for the Troops program include *all candy varieties*. We will be sending the candy to both troops overseas as well keeping some local.

## 2021 CANDY SALE AWARDS & PRIZES

*\*Families—please note that in order for your kids to earn the prize at the family level, each child must sell the amount listed! For example, in order for kids in families to be Super Sellers, they must EACH sell at least 120 units.*

5 Units = Certificate of Achievement

15 Units = Candy Sale Emblem

75 Units = “Fair Share” Rocker Bar Emblem

\$8.50 Candy Currency Earned (Earn an additional \$8.50 for each additional 15 units sold.)

Entry for a FREE week at Camp Killoqua for every 75 units sold

90 Units = Medallion

150 Units (Family = 120) = “Super Seller” Rocker Bar Invitation to Super Seller Event– April 11th

225 Units (Family = 180) = Stuffed Animal

300 Units (Family = 250) = 300 Club and 300 Club Pin

400 Units (Family = 325) = Your pick of \$25 Gift Card

500 Units (Family = 425) = New 500 Level emblem

600 Units (Family = 500) = 600 Club: 8” Trophy Name on plaque in Camp Fire Training & Resource Center

1000 Units = 1000 All Star Club 12” Trophy Invitation to All Star Event



### Club Return

Clubs are allowed to have a ***maximum of 5% candy returned at the end of the sale.***

We encourage clubs to sell throughout the sale. If a family has an issue arise and are no longer able to sell candy, please contact your depot immediately to avoid penalty.

### What does 5% looks like?

75 units = 4 units	150 units = 8 units
300 units = 15 units	400 units = 20 units
600 units = 30 units	800 units = 40 units
1000 units = 50 units	

### Fair Share

It costs the council \$170 per youth to provide Club Program. Because our membership fees are a low \$20 per year, each child selling the council "Fair Share" of 75 units assures the Program for all! The average sold **per youth in 2020 was 130!**

# 2021 Candy Sale Calendar

SUN	MON	TUE	WED	THU	FRI	SAT
Jan 17 Candy Parents pick up Candy from Depot & distribute to club members	18	19 Parents make Site Sale Appointments for Jan 22 - 28	20	21	22 <b>CANDY SALE BEGINS!!!</b>	23
24	25 Parents make Site Sale Appointments for Jan 29 - Feb 4	26 Parents report unsold candy count to candy parent	27 Candy Parents call Depot with candy count and candy needs	28 Parents and Candy Parents turn in money and get more candy	29	30
31	Feb 1 Parents make Site Sale Appointments for Feb 5 - 11	2 Parents report unsold candy count to candy parent	3	4 Parents and Candy Parents turn in money and get more candy	5	6
7	9 Parents make Site Sale Appointments for Feb 12 - 15	9	10 All Candy and money returned to Candy Parents and Depots by Feb 20th	11 Parents and Candy Parents turn in money and get more candy for last weekend of sale	12	13
14 Candy Parents make appointment with Depot to bring back money and candy	15 <b>LAST DAY TO SELL!</b>	16	17	18	19	20 <b>Depots need to turn in all candy and money to the office by Feb 26th</b>

## Candy Sale Safety Rules and Guidelines

Parents, please help your child be successful by following these rules..  
Failure to follow these rules may disqualify the member from awards and prizes.

1. Only youth who are currently registered may sell and earn awards. Unregistered siblings cannot sell.
2. To sell at stores, please make an appointment with the Site Sale Coordinator, and you must follow the Site Sale Rules listed under Site Sale Scheduling, Procedures and Guidelines.
3. **You are allowed to** contact any other stores not listed in the Candy Connection, or to approach a business yourself or ask permission to sell at their business.
4. Youth may start to sell & fill orders after 12:01 a.m. on January 22- **Not before.**
5. Turn in money at least once per week during the sale. Turn in all money & unsold candy to your Candy Parent on February 16.
6. During the sale, immediately return candy your child cannot sell. Someone else may be able to sell it.
7. At the end of the sale, clubs can return up to 5% of the candy they've checked out from the depot.
8. Do not accept Canadian currency.
9. Checks made payable to Camp Fire are accepted up to \$75. Do not write a personal check to replace cash- turn all money into the Candy Parent.

### Rules for Success!

- \* Practice making change & what to say to customers.
- \* Wear your uniform & Camp Fire identification tag when selling.
- \* When selling in apartments or condominiums have permission from the manager.
- \* Never enter a home to sell candy.
- \* Practice traffic safety rules.
- \* Good behavior is important while selling. Remember you are a Camp Fire Member!
- \* Store candy in a safe, dry place away from direct heat. Do not leave candy in a car.
- \* Wear your mask and practice Social Distancing.

### Can I sell my child's candy at my office?

Yes. We recommend that your child make a poster or write a letter telling your co-workers about the candy sale with a request they purchase candy. A post-sale thank you is always appreciated. Please don't sell outside of Snohomish County unless no one else in your office is selling.

## Site Sale Locations

Due to COVID-19, most stores are not allowing site sales this year. Below are the options for selling at a site. Please stay tuned during this sale as we are hoping more locations will be added soon.

### Community Sites

To sell at the below locations, please contact **Alexa Ryden (206) 661-0056**

Please **Text** for appointment: Will return texts between 5pm-9pm M-F and 10am-2pm on Sat.

**First day to text is Jan. 19**

### Lake Stevens

Jay's Market - 1809 124th NE

The schedule is available online. Check online to see what spots are already scheduled, before you call.

This is not a real-time update but should help you in narrowing down times to set up booking your site sales.

Access to the schedule can be found on our website: [www.campfiresnoco.org](http://www.campfiresnoco.org). Click on Candy Sale

### Selling at the Camp Fire Office

To sell at office, call:  
Camp Fire at **425-258-5437**  
**Between the hours of 10am-4pm, M-F**  
**First day to call is Jan 19**

You can schedule to sell at the Camp Fire office at 4312 Rucker Ave. in Everett

**Hours scheduled will be 1-4pm each week day.** Youth will be allowed to schedule one day during the sale. With more days being allowed if there is availability.

In addition to the candy sold by you, any candy sold in the office, that day, will also be credited to the youth selling. The exception would be if someone comes in to purchase candy and says that it is to be credited to a specific youth.

This will be a great opportunity to share your location, through social media so friends and family can come out and support you!

## Suggested Items to Take While Selling

1. Candy (more than you think)
2. Change (At least four \$5's and two \$10's suggested)
3. A TV tray or small table if you are setting up somewhere
4. Banner or poster from your candy parent to tape to the tray or table
5. Wear Camp Fire Clothing (sweatshirt or vest over your jacket and your ID tag)
7. Dress warmly, don't forget warm boots and gloves!
8. Piece of cardboard/small rug keeps feet dry & warmer on concrete.
9. A good attitude & smile. Both are contagious & will help you reach your goal.
10. Candy Connection.

**Note:** First weekend of the sale, site sales are hot as it is a tradition to buy Camp Fire Candy.

## Being Creative with your Sales!

### Social Media

Create short videos of your kiddo to share on Facebook and other social media platforms, to ask for support from friends and family.

### On-Line Sales on Website

Candy is available to purchase through our website: [campfiresnoco.org](http://campfiresnoco.org). There is a spot on the order form to give credit to a youth member. Buyers will have the option to have candy shipped, to pick up candy at office, or have a youth member deliver. We encourage everyone to use this option during the sale!

### Door to Door Sales

We encourage everyone to utilize door-to-door sales this year as most people stay home during this pandemic. Just remember to wear your mask and to practice Social Distancing. Never enter someone's home.

### Pop-Ups

Set-up a Lemonade Stand type of pop-up location. Maybe on a street corner or in a parking lot. Promote on Social Media that you will be "on-location" to sell candy!

### Phone Calling & Email

Reach out to family and friends via phone calling and email. Then schedule a "porch pickup" to deliver candy and collect money!