



2020 ANNUAL REPORT

Camp Fire Snohomish County



Camp Fire

Light the fire within

Board President's Message

As I write this, we find ourselves still in the midst of the COVID pandemic, not where anyone expected us to be a year ago. The pandemic has profoundly affected every aspect of our lives, and unfortunately, Camp Fire Snohomish County is no different.

All aspects of our council operations have been affected. Due to COVID restrictions we were unable to run our Mega Club, Self-Reliance, Outdoor Education, Resident and Day Camp Programs for most of 2020. As you can imagine, this has deeply affected all the youth we serve, as well as our revenue. Our amazing staff has been very strategic and thoughtful in decisions made, keeping us operating as best as we can within the limitations imposed as to what programming that can be offered. Thanks to the creativity and ingenuity of our staff, some programming has been provided. While not in the way that we have always served youth, but in ways that align with the necessary precautions.



Virtual Club was created this summer and has had success, adding new members continually and providing kids with social interaction with other club members. Our classic clubs have also found creative ways to meet and hold meetings in a safe manner. Another high point was the creation of Learning Pods at Camp Killoqua. The pods provide a safe, socially distanced learning environment for kids attending classes online with parents or caregivers who are unable to stay home during the day to assist them. Instructors are with the kids to guide them, keep them on task and let them enjoy the outdoors a bit.

At these times, all our resilience is being tested as never before. Personally, I've drawn strength and inspiration from being part of this incredible Camp Fire organization and extremely devoted staff. Tough decisions to keep our council going have had to be made, and those were not easy. But these decisions have not been taken lightly and were made mindfully by the staff and board. We have done our best to position the council to be back up and running again at full speed as soon as restrictions are lifted. We very much look forward to having a full camp, active Mega Club and all our other youth programming back.

We are so grateful to all the support that has been given to Camp Fire Snohomish County throughout this crisis. We are grateful for the financial support of our donors, helping us through this very trying time, as well as the time given by volunteers and staff. Here's to a better 2021.

WoHeLo,

Krissy Davis
Camp Fire Snohomish County Board President



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Chief Executive Officers Report

As I reflect on 2020 for Camp Fire Snohomish County, I see what a bumpy and wild ride it was. The year started off with so much promise with all our key programs and activities trending in positive directions.

For Camp Killoqua, 2020 registrations for summer camp were ahead of 2019's pace. Our outside group rentals and youth outdoor ed programs were seeing strong booking numbers. Club program involvement was growing in youth and clubs as was our Mega Club and Self-Reliance programs.

As we all know, the effects of the COVID-19 virus began in mid-March of 2020 and most of the youth serving programs began to experience cancelations and shutdowns that no one could have ever expected, and they have continued throughout this year and will even be with us as we enter 2021.



But in true Camp Fire fashion, we reinvented ourselves and discovered new paths forward. Some examples of how we found new ways to serve our youth and their families.

- School Year Programs – We turned much of our interactions with our youth, club leaders and community partners into virtual and on-line activities. We even created a new Virtual Small Group Club and delivered care and activity packets to Mega Club kids.
- Camp Killoqua – While summer resident and day camp were cancelled, we offered a virtual summer camp, camp in a box, family unit camping and even created a brand-new offering with our Learning Pod groups this fall and winter.
- Fund Raising Events – Our traditional spring Giveaway Auction and fall Camp Fire Luncheon became virtual events. We entered unknown territory and recreated these events on the fly. The engagement and support from our loyal community of donors remained strong throughout.

With such a large amount of our program revenue interrupted in 2020, we are so grateful for the support that came from individual donors, community, and government grants as well as receiving a \$154,000 PPP Loan from the Small Business Administration that was later forgiven completely.

- Individual gifts were up over our first of the year goal by a very impressive 342%. This included many sustaining donors giving at greater levels and new first-time donors.
- Community and Government Grants were up over our goal number by an impressive 92%.

The individual and community donors for 2020 are highlighted in this Annual Report and on our website. When our need was greatest our community came through for us in a very significant way.

While we know 2021 will hold still more challenges for us, we are prepared to tackle them all head on and continue to be creative and determined to serve our Camp Fire youth.

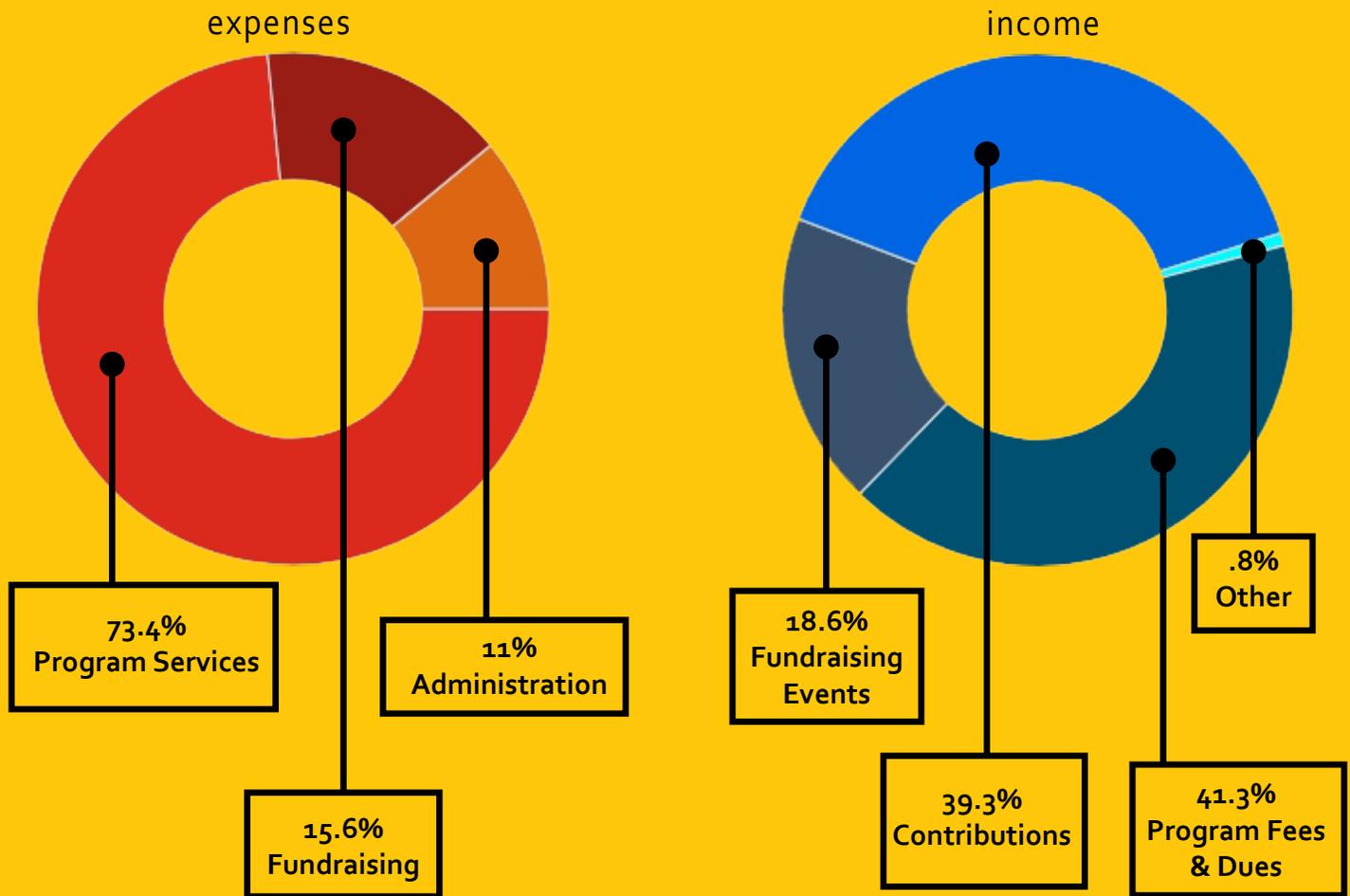
WoHeLo,

Jim Stephanson
CEO Camp Fire Snohomish County

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Bob & Lori Christenson	Kristal Keith	Andrea Sekora
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Shayne Hedahl	Yvonne Ricker	
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Steve Holtgeerts	Alexander Sansoni	



2020 Financial Report



Program Participation Report

Camp Killoqua Programs

After School 13	299 units of service 2,392 program hours
Learning Pod 12	780 units of service 6,240 program hours
School Days Off 78	78 units of service 624 program hours
Family Camping 110	220 units of service 1,760 program hours
Special Events 43	86 units of service 688 program hours
Virtual Camp 55	110 units of service 880 program hours
Camp In a Box 225	57 units of service 456 program hours

School-Year Programs

Classic Club 189	1,512 units of service 12,096 program hours
Mega Club 95	1,425 units of service 11,400 program hours
Self Reliance 535	535 units of service 4,280 program hours
Virtual Camp Fire Events 131	16 units of service 131 program hours
Virtual Leader Support 139	17 units of service 360 program hours

*1 unit of service is 8 hours of program time



Program Spotlight: Camp Killoqua Learning Pods

As a response to our local schools remaining virtual in September due to the COVID-19 pandemic, Camp Killoqua stepped in to provide a learning environment where kids would be able to do their virtual learning in a safe and socially distant way, as well as spend time outdoors playing with other kids and having fun!

Quotes from our participants:

My favorite parts of being in the Learning Pod are being with friends, playing at camp, being with everyone at camp.
~Faith 10

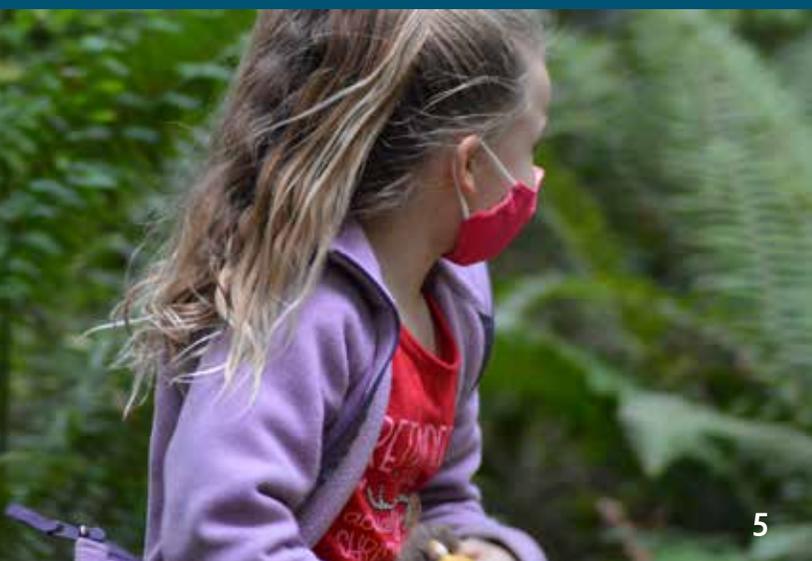
My favorite parts of being in the learning pod are playing soccer, football, and running.
~Noah 7

My favorite parts of being in the Learning Pod are the lake, catching frogs, and scavenger hunts.
~Dash 10

This month I learned how to listen and be respectful, how to make paper airplanes and other cool things!
~Zoey 7

My favorite parts of being in the learning pod are playing frisbee, getting to do new things, and getting to do new art. This month I learned how to do new word problems.
~Gemma 8

This month I learned how to be kind to others, I learned that some dragonflies can bite, some activities are more fun than they seem at first, and there is a type of flower that is used to make root beer.
~Zienna 7



Camp Fire Programs

Camping

This past year we definitely learned a lot and experienced camp in a way none of us have before. For the first time in our 79 year history we were closed from early spring through the summer. It was slow and very quiet around camp with no campers here to fill our surroundings with laughter and song. Without hundreds of feet each week tromping through trails and exploring nature, our forest has flourished. We have seen grass growing back in places where we've been unable to grow it in the past, more animal sightings in main camp, lots of wildflowers, and this fall we experienced an explosion of different types of mushrooms. Through all this we are reminded to take time to slow down and enjoy the wonders of nature and the world surrounding us.

We are thankful for the families we were able to serve this year. Whether through family camping weekends this fall in which individual families could rent out cabins and spend a weekend camping and exploring on their own. Or the students in our Learning Pod program who have been coming to camp each day to do their virtual school programming and then spending time playing outdoors after class. Or those that we reached through our virtual spring break camp and our two camp-in-a-box programs.

We are looking forward to all that 2021 brings and we are full of hope for a summer program that brings back the excited pitter patter of children's feet through the woods and the echoes of laughter across the lake.

Mega Club

This vital program provides Camp Fire club experiences for children living in low-income subsidized housing. Before COVID-19 effects, Mega Clubs were able to meet in person through March. Program goals include helping children learn to make positive choices, develop character and leadership skills and sense of giving back through community service. In most cases, Camp Fire is their only activity outside of school, and many of them are from single parent households. During the pandemic, youth participants were provided with program activity kits and information/links to participate in the Thursday virtual club. We look forward to opening up this important program once again in 2021.





Self-Reliance Program

Camp Fire provides Self-Reliance programs that empower self-esteem and decision-making skills in children. Classes were taught through March of 2020, and we are excited to start up this program again in 2021. Courses are taught in schools, parks and recreation programs, community centers, and in Camp Fire clubs. Thank you again to the Elizabeth Ruth Wallace Living Trust for providing the Wise Kids Courses in south Snohomish County public schools.

Small Group Club Program

Even with the COVID-19 Pandemic, our small group Club Program has remained active in 2020. Clubs have transitioned to virtual meetings through zoom or meeting in person with social distancing guidelines. We have also started a new county-wide Thursday Virtual Club. This group has been very active and has added many new members to Camp Fire! Program staff has also been able to adjust Leaders' Meetings and trainings to a virtual format for everyone's safety.

This program continues to find new ways to spark interests in youth, to ignite their imagination and light the fire within them. This fuels service learning, group building skills, and personal development.

Teens in Action

Teens in Action (TIA) is a great way for 6th-12th graders to be involved with school year leadership programming. This youth-led group identifies and implements community service-learning projects. Early in the year, before COVID effects, TIA was still able to provide service to the community. They collected food and clothing items for North Snohomish County Outreach, made Valentines for Veterans, and helped at the Camp Fire Candy Rally. Teens in Action kids are great representatives of Camp Fire in our community.



Special Events

Auction Extravaganza

Our Annual Auction “Wide World of Sports” was held on Friday June 19th. Our typical “giveaway” auction was transitioned to an online event for 2020. We had 82 silent items for participants to bid on and sold 11 Live Items during a live auction stream. We had 136 guests at the event and raised \$47,000 in combined auction proceeds and campship (fund-a need) donations. Thank you to Troy McVicker for your flexibility and assistance in adapting this event.



Camp Fire Luncheon



Our 29th Annual Camp Fire Luncheon was virtually streamed on October 21st and raised over \$45,000. Thank you to our Title Sponsor, Coastal Community Bank as well as Silver Level Sponsors, Pepsi and MoneyTree.

Guests enjoyed a keynote presentation from Jimena Quiroga Hopkins. She gave an insightful talk on becoming an Equity Driven Organization. Board Member Elizabeth Johnson received the Lou Denney Award for Community Service. Thank you to Joe Marine for serving as Master of Ceremonies and to Troy McVicker for producing the event.

Annual Candy Sale

The 2020 Candy Sale, held from January 24 – February 17, was successful as over 21,000 boxes of Camp Fire Mints, Almond Caramel Clusters, Almond Roca, & P-Nuttles were sold. The average boxes sold for the sale was an impressive 147 per seller!

Congratulations to Tryggve Trivett for again selling over 1,000 boxes of candy and earning the level of 1,000 All Star Club.



2020 Donors

Camp Fire would like to thank all our donors for 2020. The complete list of donors is located at our website at www.campfiresnoco.org

Donations of \$250 or higher made in 2020:

Alaska Airlines
Alexander Global Promotions
Amy Norman DDS
Anderson Hunter Law Firm
Anderson, Bob
Angst, Neil
AOK's at Washington Oaks
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Banta, Curtis
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Brent Hackney Designs, Inc
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Cain, Kate
Camp Fire's Camp Killoqua
Camp Fire's Teens In Action
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Jagne, Jessi
Johnson, Carol
Johnson, Elizabeth
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Schrader, Jim
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Seattle Seahawks
Sekora, Andrea
Shaw Estate, Don & Karen
Shull, Gary
Sievers, Mary
Silver Cloud Hotel Broadway
Silver Reef Hotel Casino
& Spa
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Wamba, Sherry
Washington State University
Wernet, Patty & Ty
Winkler, Carolyn

Camp Fire apologizes for any accidental misspellings or omissions





Our Promise

Young people want to shape the world.
Camp Fire provides the opportunity to
find their spark, lift their voice,
and discover who they are.
In Camp Fire, it begins *now*.
Light the fire within

For more information on Camp Fire programs please contact:

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